

sponsorship proposal.



KITH & KIN



theatre collective



about us.

Meeting family and friends in the gray area.

Our mission at Kith & Kin Theatre Collective is to meaningfully engage with Milwaukee communities through relevant contemporary and classical programming that ranges from readings and workshops to full productions, opening opportunities of all sizes and commitment needs for all artists and audiences.

Our first unofficial production was an independent mounting of *Things I Know to Be True* by Andrew Bovell. Entirely crowd-funded, the show was met with critical and social success, and chairs were added at every performance to accommodate the overwhelming support from the community.

Now, we embark on our first full season under the Kith & Kin brand. Along with that comes the opportunity for comarketing and partnering with the businesses in our community - and we consider you to be a part of that!

our season.

Music & a Movie Series

Thursday, May 18th: *Beetlejuice*

Thursday, June 8th: *Hairspray*

Thursday, August 17th: *La La Land*

Location: Inspiration Studios

Time: 7:30pm

A screening of a cult-classic turned musical accompanied with musical revue performances from local talent.

NEXT TO NORMAL

November 10-12, 17-19

Location: Interchange Theatre Co-Op

Time: 7:30pm Fridays and Saturdays, 2pm Sundays

Next to Normal, with book and lyrics by Brian Yorkey and music by Tom Kitt, explores how one suburban household copes with crisis and mental illness.

Dad's an architect; Mom rushes to pack lunches and pour cereal; their daughter and son are bright, wise-cracking teens, appearing to be a typical American family. And yet their lives are anything but normal because the mother has been battling manic depression for 16 years. Next to Normal takes audiences into the minds and hearts of each character, presenting their family's story with love, sympathy and heart.

HYPOTHETICALS, A World Premiere

April 12-14, 19-21

Location: Inspiration Studios

Time: 7:30pm Fridays and Saturdays, 2pm Sundays

Set in current-day Chicago, "Hypotheticals" is about a beautiful but misanthropic woman who kisses a stranger in an elevator on her way to psychotherapy. When the stranger turns out to be her new therapist, they're forced into a professional relationship where the intimate environment is as fertile for romantic tension as it is for personal growth—until the revelation of a mutual secret threatens to bind them together or tear them apart. In an age where up to 20% of the world's population is neurodivergent, "Hypotheticals" shatters stereotypes about neurodiversity and Autism, arguing that neurodivergent brains are not faulty, and that there's no wrong way to be human.

sponsorship levels

Applies to a single Music & a Movie showing.

\$500
PLATINUM

Everything in Gold, Silver, and Bronze packages, PLUS:

- Your business listed on our website, event page, and all other marketing for the show
- Your name or business name announced prior to every performance
- One **two-page spread** advertisement in our program
- Featured in one Kith & Kin blog post

PLATINUM BONUS: **6** complimentary tickets, redeemable for any performance

\$350
GOLD

Everything in Silver and Bronze packages, PLUS:

- One **full-page** advertisement in our program
- Partner on the development of a ticket deal (Discounted tickets for our show purchased at your place of business, ticket stubs from our show turned in for discount at your business, etc.) to drive business to you

GOLD BONUS: **4** complimentary tickets, redeemable for any performance

\$200
SILVER

Everything in Bronze package, PLUS:

- Your logo on **our poster and programs**, as well as listed on acknowledgement page
- Your business featured in a Kith & Kin social media post

SILVER BONUS: **2** complimentary tickets, redeemable for any performance

\$100
BRONZE

- Your business listed on our acknowledgements page
- One half-page advertisement in our program

BRONZE BONUS: **2** complimentary tickets, redeemable for any performance

sponsorship levels

Applies to the entire Music & a Movie series, Next to Normal, OR the spring play - your choice.

**\$1000
PLATINUM**

Everything in Gold, Silver, and Bronze packages, PLUS:

- Your business listed on our website, event page, and all other marketing for the show
- Your name or business name announced prior to every performance
- One **two-page spread** advertisement in our program
- Featured in one Kith & Kin blog post
- Special press event held or filmed at your place of business - collaboratively designed with you in mind

PLATINUM BONUS: 6 complimentary tickets, redeemable for any performance

**\$750
GOLD**

Everything in Silver and Bronze packages, PLUS:

- One **full-page** advertisement in our program
- Partner on the development of a ticket deal (Discounted tickets for our show purchased at your place of business, ticket stubs from our show turned in for discount at your business, etc.) to drive business to you

GOLD BONUS: 4 complimentary tickets, redeemable for any performance

**\$500
SILVER**

Everything in Bronze package, PLUS:

- Your logo on **our poster and programs**, as well as listed on acknowledgement page
 - Your business featured in a Kith & Kin social media post
- SILVER BONUS: 2 complimentary tickets, redeemable for any performance**

**\$250
BRONZE**

- Your business listed on our acknowledgements page
 - One half-page advertisement in our program
- BRONZE BONUS: 2 complimentary tickets, redeemable for any performance**

sponsorship levels

Applies to full season.

Everything in Gold, Silver, and Bronze packages, PLUS:

- Your business listed on our website, event page, and all other marketing for each show
- Your name or business name announced prior to every performance
- One **two-page** advertisement in our program for each show
- Featured in a series of three Kith & Kin blog posts
- Three special press event held or filmed at your place of business - collaboratively designed with you in mind

PLATINUM BONUS: 6 complimentary tickets to each show, redeemable for any performance

Everything in Silver and Bronze packages, PLUS:

- One **full-page** advertisement in our program for each show
- Partner on the development of a ticket deal (Discounted tickets for our show purchased at your place of business, ticket stubs from our show turned in for discount at your business, etc.) to drive business to you, for each show

GOLD BONUS: 4 complimentary tickets to each show, redeemable for any performance

Everything in Bronze package, PLUS:

- Your logo on **our poster and programs**, as well as listed on acknowledgement page for each show
- Your business featured in three Kith & Kin social media post

SILVER BONUS: 2 complimentary tickets to each show, redeemable for any performance

- Your business listed on our acknowledgements page
- One half-page advertisement in our program for each show

BRONZE BONUS: 2 complimentary tickets to each show, redeemable for any performance

\$2500
PLATINUM

\$2000
GOLD

\$1200
SILVER

\$800
BRONZE

what is the value for you?

INCREASED EXPOSURE

With years of professional arts and business marketing skills prior to Kith & Kin, the company is prepared to bring in full houses of eager audiences to each performance. Take advantage of the marketing already being done to push your branding throughout the greater Milwaukee area, and get your ads and offers in front of audiences in the theatre and online.

PHILANTHROPIC BRANDING

By associating your name and your brand with us, your company will not only be top of mind, but be known as a supporter of the arts and your community. Attract passionate clientele and customers who share your dedication to supporting local.

INVITE YOUR PEOPLE

We collaborate with some of the best professional theatre artists in the area, from our actors to our designers and more, to ensure that each performance is an experience. Invite your top clientele to an evening they'll remember and create customers for life.

KITH & KIN



t h e a t r e c o l l e c t i v e

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